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**Keynote Speaker Herman Malone
Shares Strategies to Survive
as a
Minority-Owned Business
Following Release of Controversial Book
*Lynched by Corporate America***

(DENVER, CO.)- Heralded as one of the great leaders in Denver, businessman and award-winning community activist Herman Malone at one time held the largest contract awarded to a minority vendor by US West. Among his long list of achievements, he certainly never planned to become an author.

Following his controversial book *Lynched by Corporate America*, Malone felt compelled to wield his influence and power to educate businesses, organizations and universities on facing adversity, which according to Malone is “somewhat inevitable” for minority-owned firms.

The only case of its kind in America, RMES Communications Inc. vs. US West Inc. provided Malone the deep insight and wealth of experience he shares with audiences nationwide. Pulling from knowledge gained from the demoralizing, humbling and financially crippling five year legal battle, Malone walked away on a decidedly optimistic

note. His new calling — to use his speaker’s platform to facilitate dialogues to remove inequities confronting African-Americans in Corporate America.

The insights and strategies he shares are a culmination of a life dedicated to overcoming adversities, and charting new paths. His incredible life’s journey — escaping death at the hands of Arkansas policemen, enduring bankruptcy following lost of the lucrative US West contract, and yet emerging as a prime contractor at Denver International Airport — is an inspiring tale of an unconquerable spirit. As a potent and powerful speaker amid a sea of “diversity experts” who’ve never survived a discrimination case, Malone leverages real life experiences to inspire minority vendors, entrepreneurs and others to win, whatever the odds or disappointments.

There is nothing as therapeutic as telling his story, and drawing from it a formula to strengthen minority-owned businesses, Malone says. The former Chairman of both the National and Colorado Black Chambers of Commerce delivers a weighty address, challenging audiences to pro-actively take control of their own destiny. In lecturing "management-track" MBAs at the business school level in colleges and universities, Malone prepares students to handle issues of diversity in Corporate America. In a speech delivered to America’s black mayors he counseled the group on raising wealth within their cities, preaching the importance of “economic development” — the key to “economic equality” in American business.

Co-author Robert Schwab often tag-teams with Malone, making for perhaps the most diverse duo on the speaking circuit to tackle the topic of racial equality in Corporate America. As a reporter who followed Malone’s case, Schwab who is white, provides the refreshing and oftentimes fiery viewpoint of an eyewitness who chronicled *RMES Communications Inc. vs. US West Inc.* The synergy of Malone and Schwab is sure to surge seminar or convention attendance. Attendees will leave with the solutions and strategies to survive and flourish in Fortune 500 and global corporations.

Hear Herman — Speech topics include: *Controlling Your Destiny, No Longer a Sub-Contractor, The Art of Teaming Relationships; Carving Your Niche; Keys to 30 Years of Survival in a Competitive Environment; Beyond Business School: Suiting Up for the Corporate Jungle; Courtrooms in America: Is There any Room for Justice?; Corporations in America: Structuring the Deal.*

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